

who should attend?



Police
Whether using social media for public outreach, emergency connections and investigations, walk away with needed tools to work smarter, collaboratively and more socially.



Fire
Hear from experts in the field about how they are using public partnerships, interoperability and social media for fire prevention, investigation and public education.



EMS
Find out how peers are doing emergency planning, tracking, preparedness and training through public partnerships that bring digital tools to emergency services



Communications
Learn from the best social media practitioners in public safety from the Heart of Silicon Valley with colleagues in public safety, leagl and crisis communications.

February 5-7, 2013

Juniper Networks

Sunnyvale, CA

Hosted by the Sunnyvale
Department of Public Safety



2013 SMILE CONFERENCE

public partnerships and interoperability

SMILEConference.com

About the Conference

The SMILE (Social Media, the Internet and Law Enforcement) Conference has pioneered the adoption of social media by law enforcement agencies across the world for public outreach, crime prevention and forensics. In conjunction with the *ConnectedCops.net* resource website, the SMILE Conference has become both the go-to and most trusted source by law enforcement agencies worldwide.



Special Event

The last evening of the conference, Thursday, February 7, features a special screening of the important documentary film:

Heroes Behind the Badge.

- Tickets are \$20, sold separately from Conference
- 30% of ticket sales and 100% of Silent Auction to benefit Concerns for Police Survivors.